

SUMMARY REPORT

Sandwich Workshop Smart Cities and Regions

Wednesday 13 September 2017
12.30pm - 2.00pm

Moderator

Professor John Cole OAM, Executive Director, Institute for Resilient Regions,
University of Southern Queensland

Panellists

Jane Frawley, Director of Innovation and City Transformation, Logan City Council

Barton Green, Executive Director, Three Plus

Mansoor Karatela, Head of ICT, Brisbane Airport Corporation

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Workshop Summary

The predominant theme from the 2017 Queensland Futures Institute *Smart Cities and Regions* Workshop focused on the various understandings of what constituted a smart city or region. Specifically, the panellists and audience comments highlighted *Smart* does not simply refer to technology, rather, designing cities and regions in a manner which increases their capacity to live healthy and fulfilled lives, which may be aided by technology.

As a location specific issue, this necessitates grasping the needs of the community both now and in the future and understanding the capabilities and threats specific to that location.

The workshop discussion allowed the audience to delve further into the topic of how we achieve *Smart Cities and Regions*, raising a number of critical issues as detailed in the graph below.

Key comments by moderator and panellists

Professor John Cole OAM, Executive Director, Institute for Resilient Regions, University of Southern Queensland

- 75% of jobs for our children don't yet exist
- Crisis of what young people will do with themselves, therefore, what do we do to help them prepare for that
- Our future has to be connected to the global economy

Jane Fawley, Director of Innovation and City Transformation, Logan City Council

- Helping community find its own path
- Work with community – innovation series to understand what buzz words mean to you
 - They don't exist without their rural and regional setting
 - Know what community wants – what makes our city better and a city for the future
 - Delivering basics so people are then able to be innovative
 - Prescriptive approach to planning never works

Barton Green, Executive Director, Three Plus

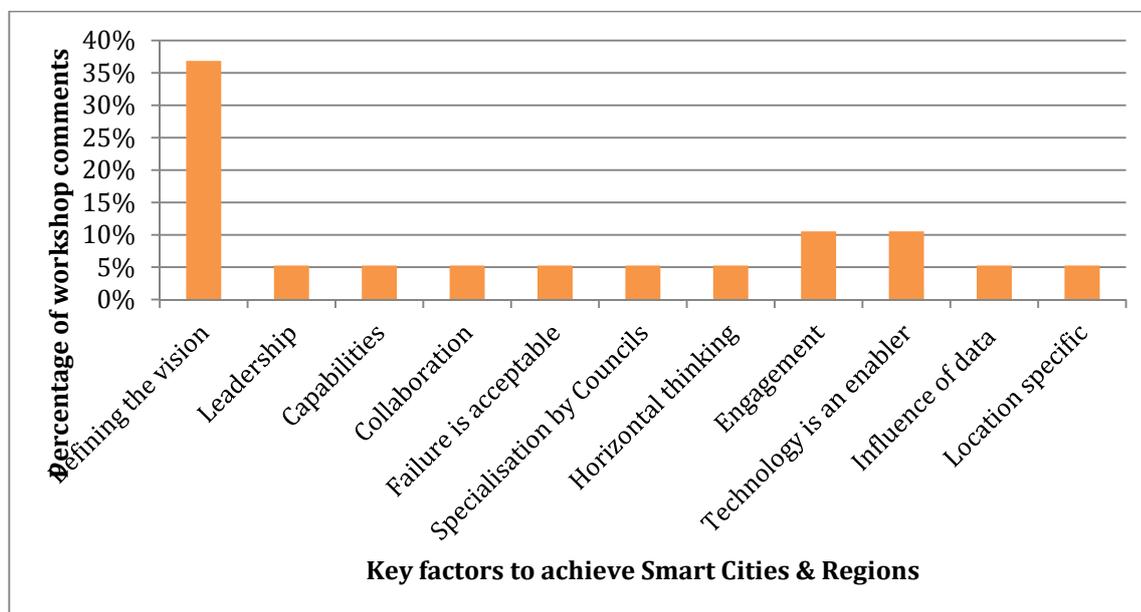
- What makes smart cities and regions from a strategic point of view, therefore, need to understand what the strategic aim of the city or region is
- Technology is an enabler
- Very strong opinion is that Local governments should be operating as businesses and the product is service delivery....very process driven approach to delivering to your rate payers

Mansoor Karatela, Head of ICT, Brisbane Airport Corporation

- Smart cities actually means – it's what you want it to be in terms of a city so in order for Brisbane to be smart what should it do?
- Smart solutions – no smart solutions – solutions applied smartly is where the focus needs to be
- Smart cities for BAC – we're in the business to empower people to work with us - what do we empower them for – in a globally connected and digitally advanced community
- Need to leverage the assets we already have e.g. sunshine, fibre optics...
- Collaboration between publics and privates – ambition can only be delivered through collaborating

Summary of Workshop Comments

- What is progress? In the future there won't be enough jobs for everybody so what will people do?
- Vision must be inclusive
- Setting the vision but redefining the goal for local government as far as the services they offer
- Leadership, particularly in the regional areas
- What are the core capabilities in different areas
- Acknowledging failure will empower other Mayors
- Each council can take part in certain areas to specialise
- Refreshing that smart is unique to different cities, can help cities and regions connect
- Horizontal project teams requires horizontal thinking for collaboration
- The influence of data and how it can inform the pattern of activities and opportunities
- What is the technology people want now? Not every city needs to be smart
- A 3V Virtual digital world can be created of each one.
- Energy overlays can be created to identify where local government can save \$



The Queensland Futures Institute acknowledges the support of the UQ Business School and PhD student **Cristyn Meath** for her excellent recording and analysis of the Workshop.

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